## GEORGIA CEMETERY ASSOCIATION







## March 31st - April 2nd, 2025

Hilton Marietta Hotel & Conference Center ~ 500 Powder Springs St, Marietta, GA 30064

## **Registration Form** Attendee or Exhibitor Rep Name:\_\_\_\_\_ Spouse/Guest/2nd Exhibitor Rep\_\_\_\_\_ Cemetery/Company:\_\_\_\_\_Email:\_\_\_\_ \_\_\_\_\_Phone:\_\_\_\_\_ Address:\_\_\_\_\_ City:\_\_\_\_\_\_State:\_\_\_\_\_Zip\_\_\_\_ Are you a current member of the GCA? \_\_\_YES \_\_\_NO - But I'd like Membership Information \$395 Full Registration Both Days - Association Member - Cemetery or Vendor \$495 Full Registration Both Days - Non-Association Member - Cemetery or Vendor \$295 Spouse/Guest Association Member - Cemetery - Full Registration - Both Days Full Registrations above include entry into Exhibit Hall, all sessions, Brunch both days **ALSO INCLUDES - President's Reception & Dinner** \$125 Additional Ticket - President's Reception and Dinner \_\_\_\_\$350 Exhibit Space - Table top Display type (Vendor representatives - must also register above) EARLY-BIRD REGISTRATION ENDS FEB. 15, 2025 - After this date, a \$ Total \$50 late fee will be added to each unpaid registration Once completed, please email this form to info@gacemeteries.com

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We will confirm your registration and email you back an invoice that you can submit for payment, either by check or you will be able to pay online with a credit card or e-check.

**CANCELLATION POLICY:** Cancellations must be received in writing, either mailed to GCA, 103 Crestview Church Rd, Warner Robbins, GA 31088 or emailed to info@gacemeteries.com. They must be postmarked no later than March 6th 2025 and are subject to a \$50 cancellation fee. No-shows will not receive a refund.

Have questions or need additional information Please contact the GCA by email at <a href="mailto:info@gacemeteries.com">info@gacemeteries.com</a>

For lodging needs – we have a room block at the Hilton Marietta Hotel & Conference Center Don't forget to make your hotel reservation, visit www.gacemeteries.com for an online link and hotel information or use this link Georgia Cemetery Association

## 2025 GCA CONVENTION SCHEDULE

		Monday - March 31st
5:00		GCA Board of Directors Meeting
		Tuesday - April 1st
7:15	9:00	Exhibitor Set-up
9:00	9:45	Coffee with Exhibitors
9:45	10:00	Welcome and Announcements
10:00	10:15	Hotel History - Hotel General Manager
10:15	10:45	The Future of Deathcare - Dave Haas
10:45	11:45	Brunch with Exhibitors
11:45	12:00	GCA Annual Meeting
12:00	12:30	Fill your Basket with Multiple Opportunities - Clift Dempsey
12:30	1:00	Effective Use of the Personal Planning Guide-Ashlinn Goodman
1:00	1:30	Building A Remarkable Aftercare Program - Clift Dempsey
1:30	2:00	What to Offer the Cremation Customer
2:00	2:45	Snacks & Refreshments with Exhibitors
2:45	3:15	How to Hold Successful Lunch & Learns - Ashlinn Goodman
3:15	3:45	Training a New Family Service Advisor - Raymond Burr
3:45	4:15	Panel Discussion and Daily Wrap-Up
4:15	4:30	Celebration of Remembrance
6:00	10:00	Reception, Dinner, Lifetime Achievement Awards , Special Entertainment
		Wednesday April 2nd
8:30	9:25	Coffee with Exhibitors
9:25	9:30	Daily Kickoff and Announcements
9:30	10:00	Todays Consumers Expectations - Chris Cruger Foresight Companies
10:00	10:15	Georgia Secretary of State office - Noula Zaharis
10:15	10:45	Customer Experience using Todays Technology - Pierce Dempsey
10:45	11:45	Brunch with Exhibitors
11:45	12:30	Leadership over Managing - Jodie Dupree
12:30	1:00	TBD
1:00	1:15	Snack & Refreshment Break with Exhibitors
1:15	2:00	Real World Experiences: Aquire or Sell - Kyle Nikola
2:00	2:45	Keynote Speaker
2:45	3:00	Installation of 2023-2024 BOD & Presentations
3:00		Silent Auction winners announced
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