

## 2025 GCA CONVENTION SCHEDULE

		<b>Tuesday - April 1st</b>
7:15	9:00	Exhibitor Set-up
9:00	9:45	Coffee with Exhibitors
9:45	10:00	Welcome and Announcements
10:00	10:15	<b>Hotel History - Hotel General Manager</b>
10:15	10:45	<b>The Future of Deathcare - Dave Haas</b>
10:45	11:45	Brunch with Exhibitors
11:45	12:00	<b>GCA Annual Meeting</b>
12:00	12:30	<b>Fill your Basket with Multiple Opportunities - Clift Dempsey</b>
12:30	1:00	<b>Effective Use of the Personal Planning Guide-Ashlinn Goodman</b>
1:00	1:30	<b>Building A Remarkable Aftercare Program - Clift Dempsey</b>
1:30	2:00	<b>What to Offer the Cremation Customer</b>
2:00	2:45	Snacks & Refreshments with Exhibitors
2:45	3:15	<b>How to Hold Successful Lunch &amp; Learns - Ashlinn Goodman</b>
3:15	3:45	<b>Training a New Family Service Advisor - Raymond Burr</b>
3:45	4:15	<b>Panel Discussion and Daily Wrap-Up</b>
4:15	4:30	<b>Celebration of Remembrance</b>
6:00	10:00	Reception, Dinner, Lifetime Achievement Awards , Special Entertainment
		<b>Wednesday April 2nd</b>
8:30	9:25	Coffee with Exhibitors
9:25	9:30	Daily Kickoff and Announcements
9:30	10:00	<b>Today's Consumers Expectations - Chris Cruger Foresight Companies</b>
10:00	10:15	<b>Georgia Secretary of State office - Noula Zaharis</b>
10:15	10:45	<b>Customer Experience using Today's Technology - Pierce Dempsey</b>
10:45	11:45	Brunch with Exhibitors
11:45	12:30	<b>Leadership over Managing - Jodie Dupree</b>
12:30	1:00	TBD
1:00	1:15	Snack & Refreshment Break with Exhibitors
1:15	2:00	<b>Real World Experiences: Acquire or Sell - Kyle Nikola</b>
2:00	2:45	<b>Keynote Speaker</b>
2:45	3:00	<b>Installation of 2023-2024 BOD &amp; Presentations</b>
3:00		Silent Auction winners announced
3:45		